

KOSTER American Corp. Marketing Department 2585 Aviator Drive Virginia Beach, VA 23453 (757) 425-1206 Office (757) 425-9951 Fax kosterusa.com

PRESS RELEASE

MEDIA CONTACT: Samantha Samples (757) 425-1206 ssamples@ kosterusa.com

KOSTER American Corp. is a subsidiary of KÖSTER BAUCHEMIE AG, part of an international network of 21companies active in 47 countries. Established in 1992, KOSTER American provides over 150 highly respected construction products including moisture control, concrete patching and repair, commercial and industrial waterproofing, decorative and functional floor coatings, crack injection, concrete protection and restoration, façade treatments, and many others. In the industry, we are known as innovative, high tech, and high quality.

Learn more at http://www.KOSTERUSA.com

FOR IMMEDIATE RELEASE: January 17, 2017

KOSTER Announces Appointment of New Director of Sales, Trent Denny



KOSTER American Corporation is pleased to announce the appointment of Mr. Trent Denny as Director of Sales effective January 13, 2017.

Mr. Denny will be responsible for leadership of the company's nationwide sales force, strategic sales planning, and marketing.

With 18 years' experience in coatings, sales, and operations management, Trent is excited to join the KOSTER leadership team. "I am honored to have the opportunity to work for KOSTER and to continue growing the company with the KOSTER family," says Trent. After serving in the Marine Corps, Trent developed an extensive knowledge of industrial coatings at PPG Industries over 13 years where he rose to Business Development Manager. He spent the past five years with Gaco Western, and was the Western Regional Manager for the last two years, developing expertise in leadership of sales for waterproofing systems.

KOSTER is proud to have Trent on our team.